

SYRCL's

# WILD & SCENIC<sup>®</sup> FILM FESTIVAL



RED BLUFF, CA • MARCH 26, 2022 • VIRTUAL

**ABOUT THE EVENT:** Be prepared to be wowed! Be prepared to have fun!

The Tehama Conservation Fund brings the Wild & Scenic<sup>®</sup> Film Festival to Red Bluff for the 7th year on March 26, 2022. As its annual fundraising event, the TCF seeks sponsors to support the organization and enjoy the event. The festival is considered one of the nation's premiere nature education and adventure film festivals that combines stellar filmmaking, beautiful cinematography and first-rate storytelling. Festival-goers can expect to see award-winning films about nature, adventure, conservation, water, our changing world, wildlife and agriculture. The films instill a deep appreciation and a sense of wonder for the natural world that surrounds and supports us all.<sup>†</sup>

The Tehama Conservation Fund values the film festival as a way to connection with the community and share the joy in the great outdoors as well as our role as stewards to keep it healthy for the next generations.

**THIS IS WHERE YOU FIT IN:** Your sponsorship supports the effort to host the Wild & Scenic<sup>®</sup> Film Festival On-Tour in our community! Sponsorship offers your business the opportunity to leverage your support into creative advertising that will reach a large and diverse audience. Your message will reach a broad sector of our local community. There are several levels of sponsorship; one is surely right for you! Details are outlined in the Sponsorship Package. Please note that in order to receive all benefits as outlined, a commitment must be made by Friday, February 11, 2022. For more information call the TCF at (530) 727-1280 or visit:

[www.tehama-conservation-fund.org](http://www.tehama-conservation-fund.org)

**OH. ONE MORE THING:** Since the host is a non-profit organization, your sponsorship is tax-deductible!

SYRCL's

# WILD & SCENIC<sup>®</sup> FILM FESTIVAL



## 2022 Sponsorship Opportunities\*

Benefits	Platinum ≥\$1,000	Gold ≥\$500	Silver ≥\$300	Bronze ≥\$200
<b>Pre-Event Recognition</b>				
3 Social media mentions & links to your webpage	●			
Press release and/or radio promo mention	●			
Logo on event email blasts to TCF members & previous attendees	●	●		
Logo on event poster distributed region-wide **	●	●		
Logo featured on event website	●	●	●	●
1 social media mention as sponsor		●	●	
<b>Event Recognition</b>				
Emcee shout out to your organization; verbal	●			
Emcee mentions your organization via chat; written	●			
Logo featured on a program frame during emcee commentary	●	●		
Logo featured in between films during virtual Festival **	●	●	●	●
10 tickets to access the virtual Festival	●			
8 tickets to access the virtual Festival		●		
6 tickets to access the virtual Festival			●	
4 tickets to access the virtual Festival				●
<b>Post-Event Recognition</b>				
Press release mention	●			
Logo displayed in post event email to attendees	●	●	●	
Logo on film poll rating email to attendees	●	●	●	●

\* Sponsor donations are tax deductible.

\*\* Must submit sponsor logo to the Tehama Conservation Fund by Friday, February 11, 2022 to ensure publication. Email: [tcf@tehamacountyrcd.org](mailto:tcf@tehamacountyrcd.org) or drop off at the office: 2 Sutter St., Red Bluff CA 96080

**Yes, I want to sponsor the virtual Wild & Scenic® Film Festival On-Tour, Red Bluff - March 26, 2022!**

Your Name(s): \_\_\_\_\_

Business or Organization Name: \_\_\_\_\_

Billing Address (Street): \_\_\_\_\_

(City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip) \_\_\_\_\_

Primary Phone Number: \_\_\_\_\_ Secondary Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Method of Payment:

\_\_\_ cash

\_\_\_ check (# \_\_\_\_\_) payable to "Tehama Conservation Fund"

Sponsorship Level:

Platinum \$1,000 or more

Bronze \$200 or more

Gold \$500 or more

Other

Silver \$300 or more

Amount: \$ \_\_\_\_\_

*By signing below, I certify that I am authorized to make this payment on behalf of the above-named business or organization, and to release a **high-resolution digital copy of our logo** (if applicable) for use in Festival promotions, both printed and digital. I willingly make this donation, and if paying by business check, authorize the Festival organizers to deposit or cash the instrument. I agree to pay any fees incurred by my business/organization and/or the Festival organizers if my check is returned due to insufficient funds, and release the Festival organizers from any financial liability in such a case.*

Sign: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit this form, payment, and logo by **Friday, February 11, 2022** to the Tehama Conservation Fund at 2 Sutter St. Suite D, Red Bluff, CA 96080 or [tcf@tehamacountyrcd.org](mailto:tcf@tehamacountyrcd.org) for inclusion in print and social media. We cannot guarantee full extent of logo use if received after this date.

**Thank you for supporting the Tehama Conservation Fund 501c3 in bringing the Wild & Scenic® Film Festival to our community for a 7<sup>th</sup> year! Your donation is tax-deductible.**