



# WILD & SCENIC<sup>®</sup> FILM FESTIVAL

where activism gets inspired

March 25, 2023 • State Theatre • Red Bluff, CA

A vibrant, stylized illustration featuring a woman with long dark hair and white earrings, a man with a beard and a red headband, and a man with white hair and red sunglasses. They are surrounded by nature elements like a fox, green trees, a large yellow sun, and a waterfall. The word "COMMUNITY" is written in large, white, bold letters across the bottom of the illustration.

COMMUNITY

Presented by:

**TCF**  
TEHAMA  
CONSERVATION FUND

Details: [bit.ly/WSFF-RB23](https://bit.ly/WSFF-RB23)

SYRCL's

# WILD & SCENIC<sup>®</sup> FILM FESTIVAL



RED BLUFF, CA • STATE THEATRE • MARCH 25, 2023

**ABOUT THE EVENT:** Be prepared to be wowed! Be prepared to have fun!

The Tehama Conservation Fund (TCF) brings the Wild & Scenic<sup>®</sup> Film Festival to Red Bluff for the 8th year on March 25, 2023. As its annual fundraising event, the TCF seeks sponsors to support the organization and enjoy the event. The festival is considered one of the nation's premiere nature education and adventure film festivals that combines stellar filmmaking, beautiful cinematography, and first-rate storytelling. Festival-goers can expect to see award-winning films about nature, adventure, conservation, water, our changing world, wildlife, and agriculture. The films instill a deep appreciation and a sense of wonder for the natural world that surrounds and supports us all. This year's event includes opportunity drawings, concessions, and awe inspiring films from around the world and our own backyard!

The Tehama Conservation Fund values the film festival as a way to connect with the community, share in the joy the great outdoors provides, and support our role as stewards to keep it healthy for the next generations.

**THIS IS WHERE YOU FIT IN:** Your sponsorship supports the effort to host the Wild & Scenic<sup>®</sup> Film Festival On-Tour in our community! Sponsorship offers your business the opportunity to leverage your support into creative advertising that will reach a large and diverse audience. Your message will reach a broad sector of our local community. There are several levels of sponsorship; one is surely right for you! Details are outlined in the Sponsorship Package. Please note that in order to receive all benefits as outlined, a commitment must be made by Friday, February 3, 2023. For more information call the TCF at (530) 727-1280 or visit:

[www.tehama-conservation-fund.org](http://www.tehama-conservation-fund.org)

**OH. ONE MORE THING:** Since the host is a 501c3 non-profit organization, your sponsorship is tax-deductible!

SYRCL's

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## 2023 Sponsorship Opportunities\*

Benefits	Platinum ≥\$1,000	Gold ≥\$500	Silver ≥\$300	Bronze ≥\$200
<b>Pre-Event Recognition</b>				
3 Social media mentions & links to your webpage	●			
Press release and/or radio promo mention	●			
Logo on event email blasts to TCF members & previous attendees	●	●		
Logo on event poster distributed region-wide **	●	●		
Logo featured on event website	●	●	●	●
1 social media mention as sponsor		●	●	
<b>Event Recognition</b>				
Emcee shout out to your organization	●			
Logo featured between films during Festival **	●	●	●	●
Logo featured on the event program **	●	●	●	●
10 tickets to access the Festival	●			
8 tickets to access the Festival		●		
6 tickets to access the Festival			●	
4 tickets to access the Festival				●
<b>Post-Event Recognition</b>				
Press release mention	●			
Logo displayed in post event email to attendees	●	●	●	
Logo on film poll rating email to attendees	●	●		

\* Sponsor donations are tax deductible.

\*\* Must submit sponsor logo to the Tehama Conservation Fund (TCF) by Friday, February 3, 2023 to ensure publication. Email: [tcf@tehamacountyrcd.org](mailto:tcf@tehamacountyrcd.org) or drop off at the office: 2 Sutter St., Red Bluff CA 96080

# Yes, I want to sponsor the Wild & Scenic® Film Festival On-Tour, Red Bluff - March 25, 2023!

Your Name(s): \_\_\_\_\_

Business or Organization Name: \_\_\_\_\_

Billing Address (Street): \_\_\_\_\_

(City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip) \_\_\_\_\_

Primary Phone Number: \_\_\_\_\_ Secondary Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### Method of Payment:

\_\_\_ cash

\_\_\_ check (# \_\_\_\_\_) payable to "Tehama Conservation Fund"

### Sponsorship Level:

Platinum \$1,000 or more

Bronze \$200 or more

Gold \$500 or more

Other

Silver \$300 or more

Amount: \$ \_\_\_\_\_

*By signing below, I certify that I am authorized to make this payment on behalf of the above-named business or organization, and to release a **high-resolution digital copy of our logo** (if applicable) for use in Festival promotions, both printed and digital. I willingly make this donation, and if paying by business check, authorize the Festival organizers to deposit or cash the instrument. I agree to pay any fees incurred by my business/organization and/or the Festival organizers if my check is returned due to insufficient funds, and release the Festival organizers from any financial liability in such a case.*

Sign: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit this form, payment, and logo by **Friday, February 3, 2023** to the Tehama Conservation Fund at 2 Sutter St. Suite D, Red Bluff, CA 96080 or [tcf@tehamacountyrcd.org](mailto:tcf@tehamacountyrcd.org) for inclusion in print and social media. We cannot guarantee full extent of logo use if received after this date.

**Thank you for supporting the Tehama Conservation Fund 501c3 in bringing the Wild & Scenic® Film Festival to our community for an 8<sup>th</sup> year! Your donation is tax-deductible.**

# SYRCL's WILD & SCENIC<sup>®</sup> FILM FESTIVAL



March 25, 2023 State Theatre Red Bluff, CA

## Raffle Donation Form

The Wild & Scenic<sup>®</sup> Film Festival On-Tour Red Bluff will be held the evening of Saturday, March 25th at the historic State Theatre. Be prepared for an evening of stunning cinematography, expert storytelling, and adventure with a purpose. Join community members in this fun-filled evening of film as well as a raffle and door prizes. Craft beer, wine, and light refreshments will be for sale.

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**Yes, I want to support the 2023 Wild & Scenic<sup>®</sup> Film Festival in Red Bluff!**

I wish to donate (brief description): \_\_\_\_\_

I state the fair market value of this donation to be: \$ \_\_\_\_\_

Tax-deductible receipt\*?  Yes /  No

*Please check one:*

\_\_\_ I will drop off my item by March 17, 2023 at the Tehama Conservation Fund/Resource Conservation District of Tehama County Office at 2 Sutter Street, Suite D, Red Bluff

\_\_\_ I need a volunteer to pick up my item at the address below on \_\_\_\_\_ (date)

Your Name(s): \_\_\_\_\_

Business or Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Primary Phone Number: \_\_\_\_\_ Secondary Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**\*The Tehama Conservation Fund, a 501c3 non-profit organization, is hosting this year's event.**

**Your raffle donation is tax-deductible!**